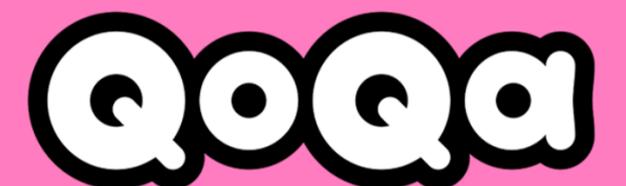


# QoQa du début

Il y a 19 ans à  
aujourd'hui

10.04.2025 Par Mr. QoQa

The logo for QoQa, featuring the letters 'QoQa' in a bold, rounded, white font with a thick black outline, set against a pink background.



# Pascal Meyer

Loutre in Chief



# Impossible?





Same same  
but different

**QoQa c'est  
quoi?**



# Le multivers QoQa



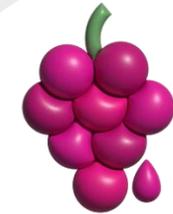
**Découverte**



**Expérience**



**Sport**



**Vin**



**Grand Cru**



**Spiritueux**



**Maison & bien-être**



**Cuisine**



**Bière**



**Horlogerie**



**Famille**

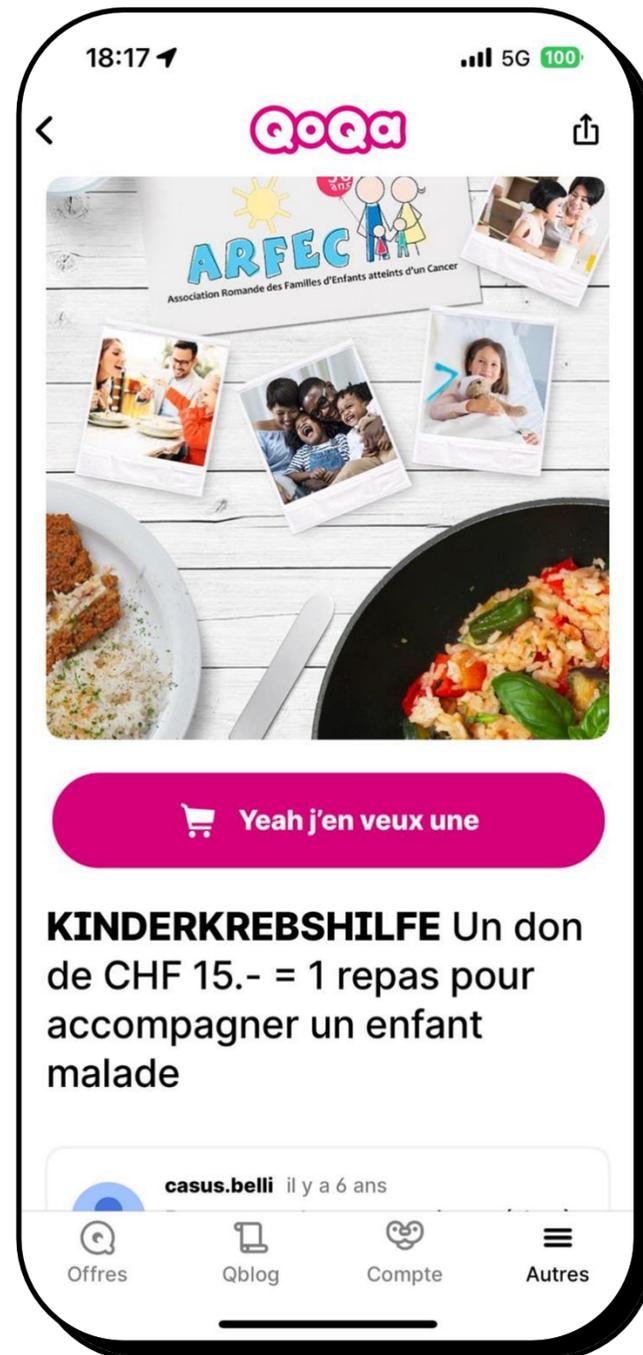




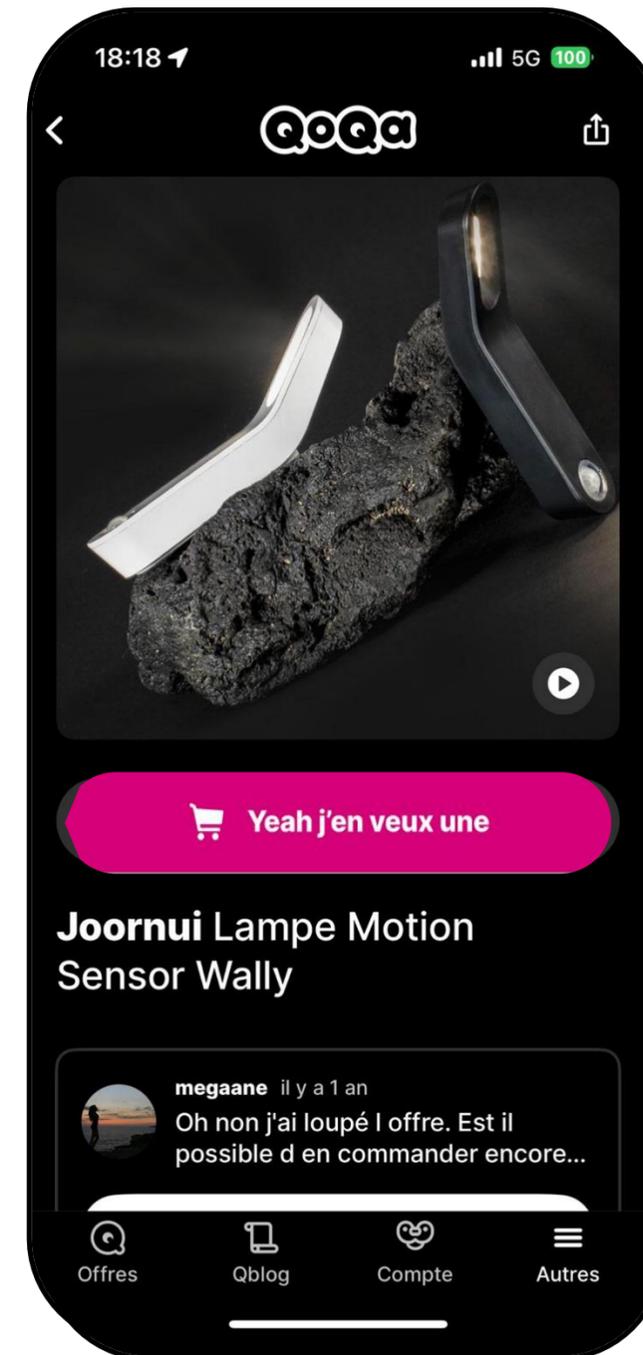
Start-up



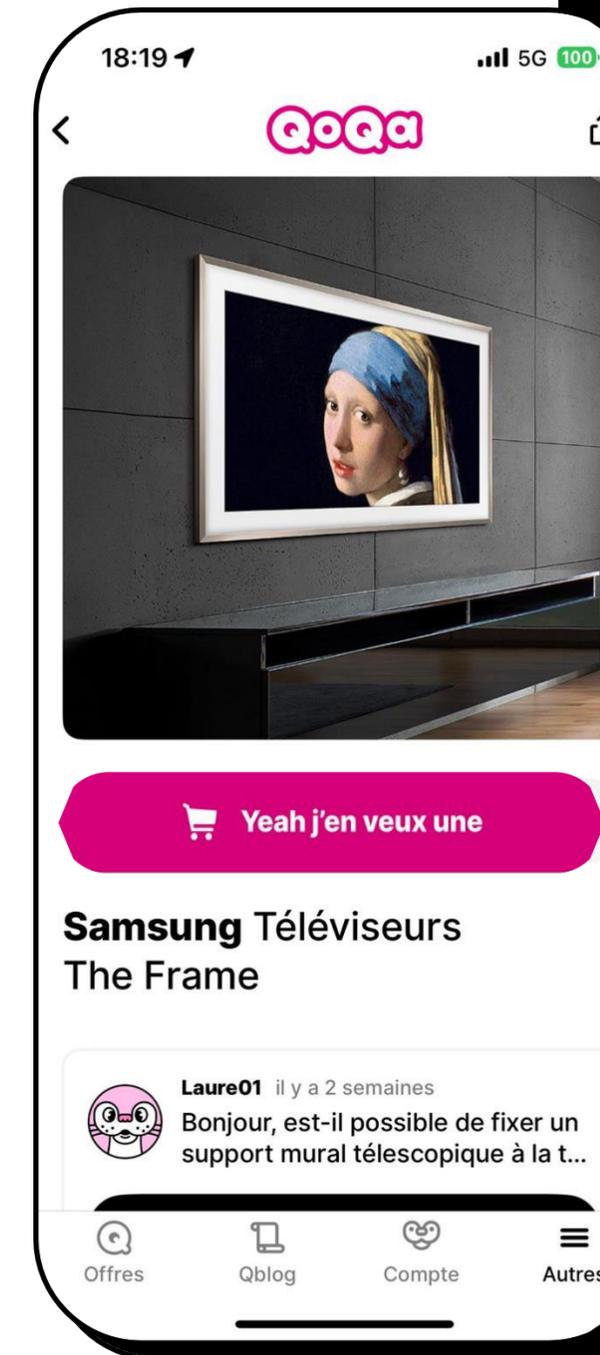
Co-branding



Caritatif

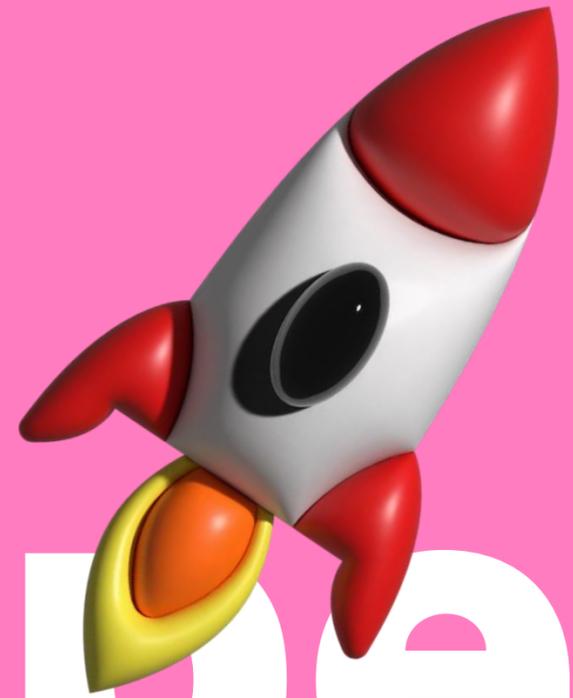


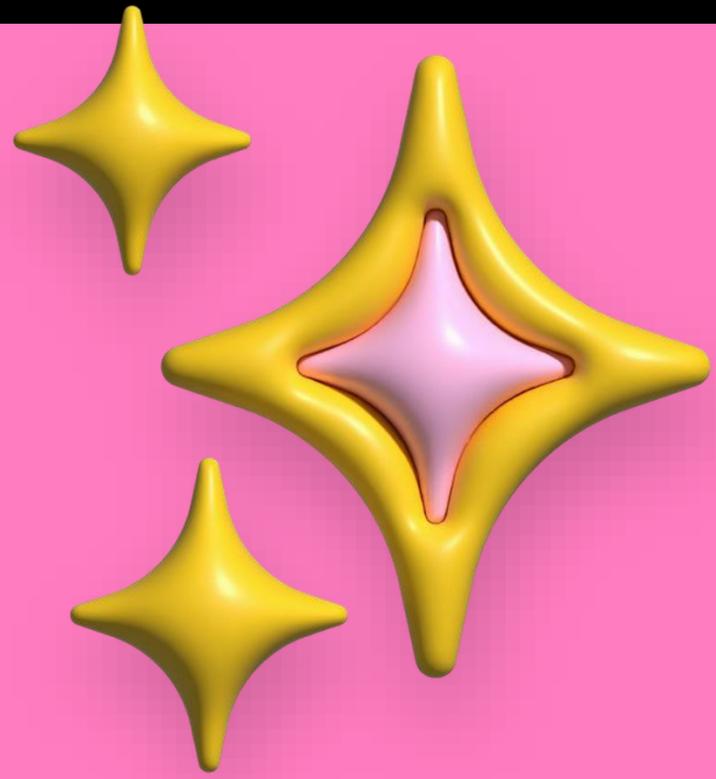
Nos marques



Grand public

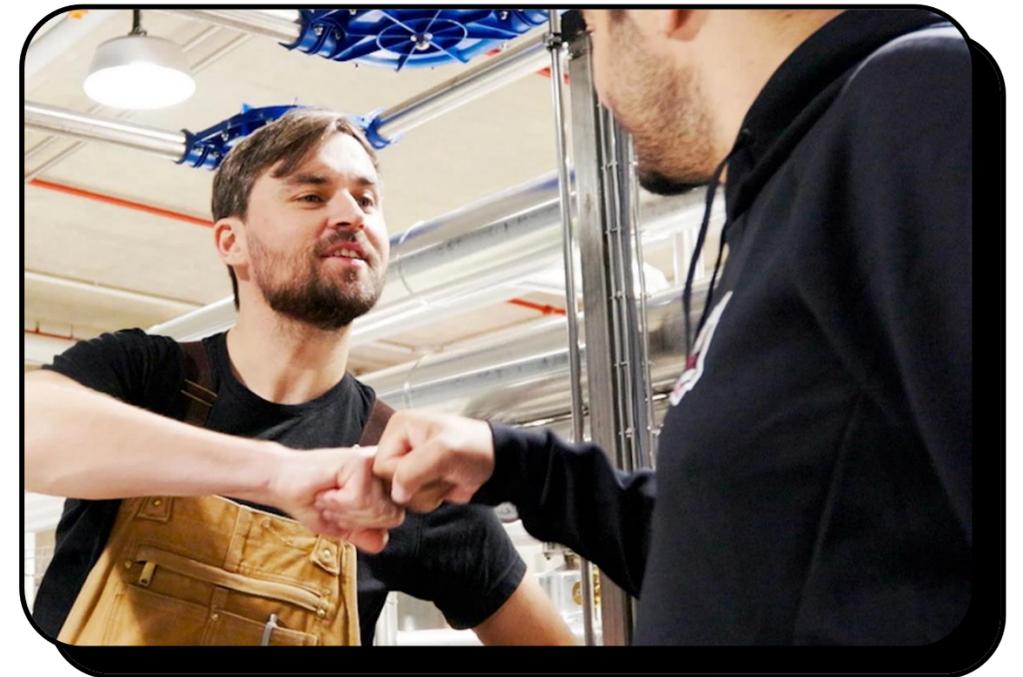
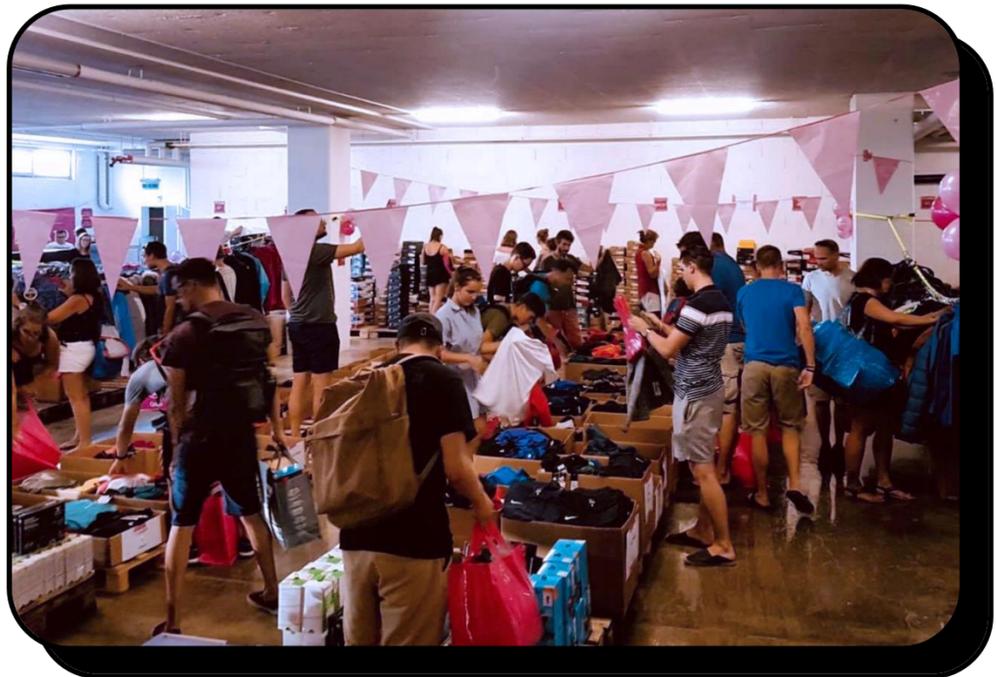
Une équipe  
au taquet





# Une communauté de ouf







**La confiance!**



**La créativité  
est la clé**





**10 ans après**





**Qvision**



**Des  
produits  
fous**



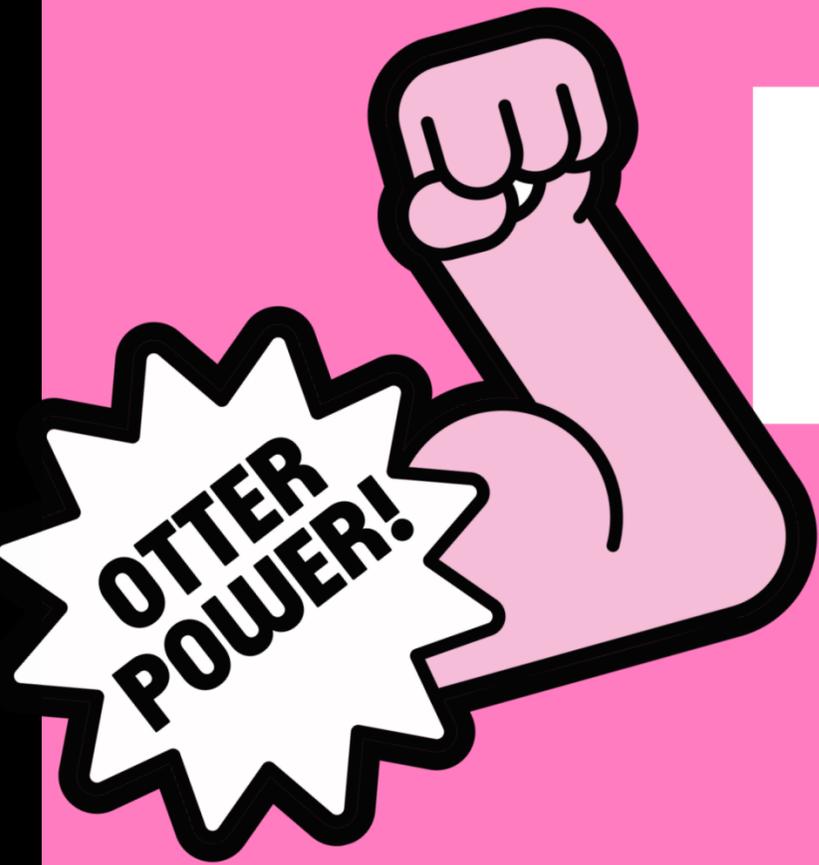
**-50%**





  
**GOLD**  
AVENUE



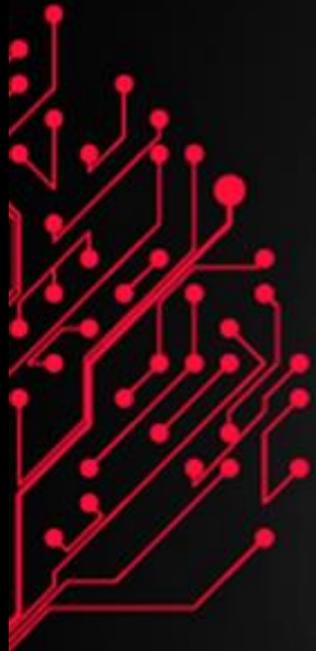


La force  
de la

communauté



SATISFAIT  
OU  
REMBOURSÉ



C a b e r n e t F r a n c







800,000.-

EN 24h



piQasso



# Le drame





50!



# PiQasso

*"One for all, all for one."*

wirkende | Contributors



Qui regarde? | Wer schaut zu? | Who's watching

Marcus J. ... (p1Qasso.ch)  
Philipp ... (p1Qasso.ch)  
Walter ... (p1Qasso.ch)  
Alex ... (p1Qasso.ch)  
Ther ... (p1Qasso.ch)  
Pete ... (p1Qasso.ch)  
Max ... (p1Qasso.ch)  
K ... (p1Qasso.ch)  
Paul ... (p1Qasso.ch)  
C ... (p1Qasso.ch)  
F ... (p1Qasso.ch)  
M ... (p1Qasso.ch)  
C ... (p1Qasso.ch)  
J ... (p1Qasso.ch)  
D ... (p1Qasso.ch)



**Qrew**





# 1 Mmio

**EN 22  
MINUTES**



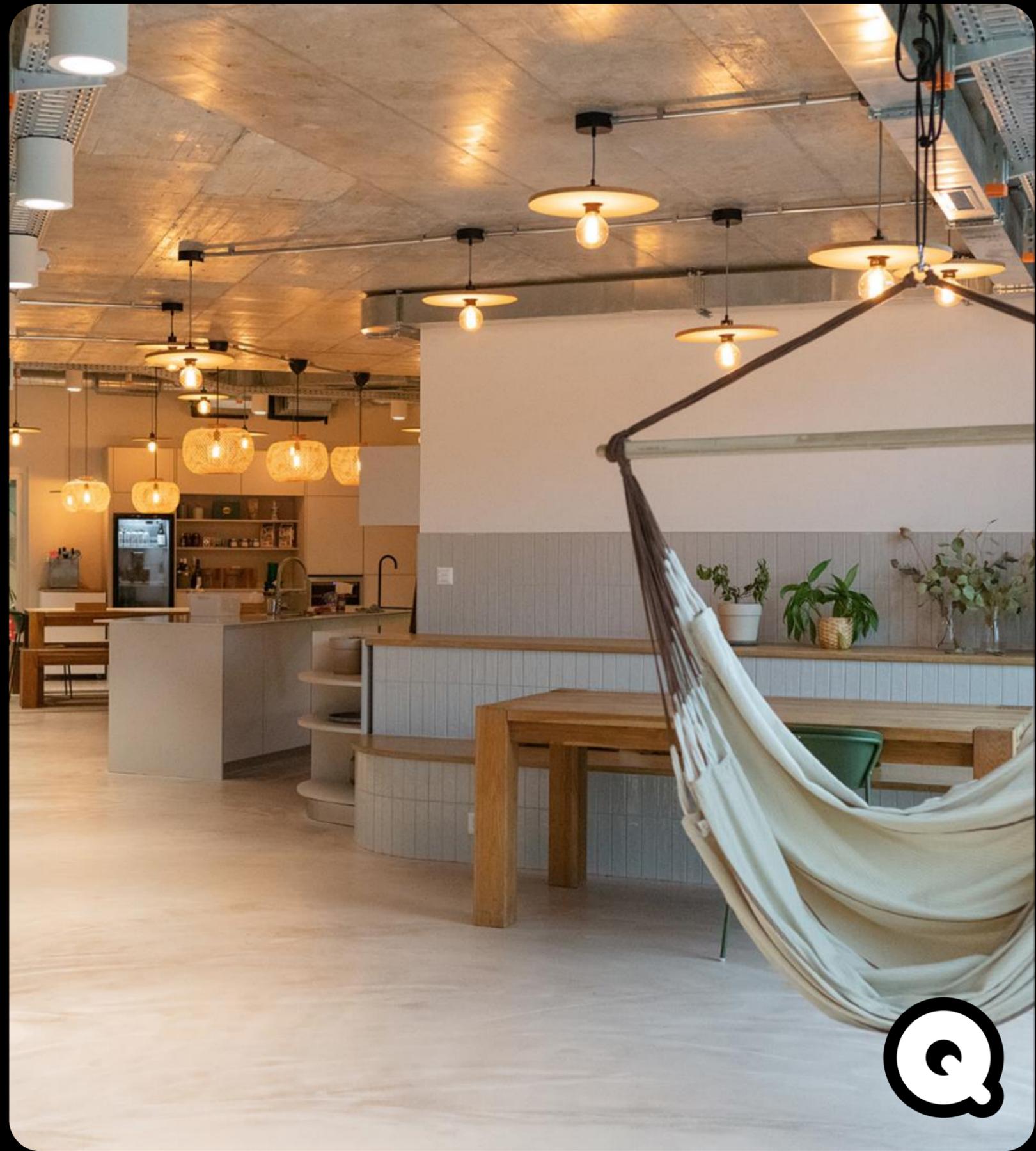
# Holacratie



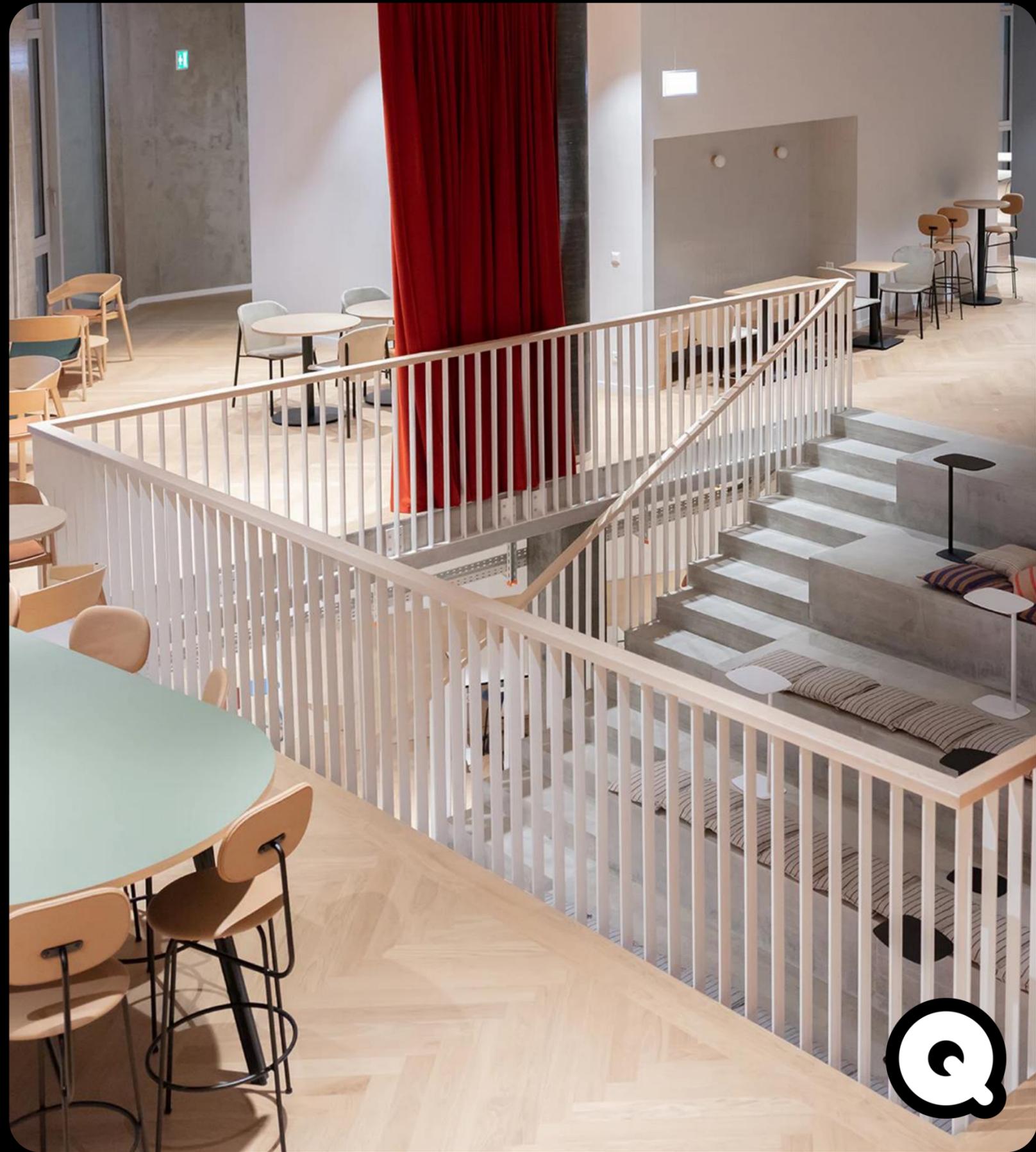
# Notre QG (la silicon papet)











# Centre logistique



# Nouveau projet logistique à Eclepens

## Q1 2026

**8'800 to 20'000**  
commandes / jour

**Semi-automatisé**  
processus

**Magasin à grande**  
hauteur

**Evolutif**

### PREVIEW PICTURE



# Quelques chiffres





**LOVE ME**

**TENDER**



**230**

**loutres**



**170** mio



**1,5** **mio**



**MERCI**



QOOQ

Love each Otter